

# MATTHEW B. DULL

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## Education

### **University of Michigan: School of Information**, Ann Arbor, MI

Master of Science in Information (Human-Computer Interaction), April 2005

Most relevant coursework and projects:

- *User Interface Design*: comparative analysis, layout, and icon design for a map-drawing program
- *Evaluating Systems and Services*: full usability studies on the email program SquirrelMail
- *Information Architecture, taught by Peter Morville*: evaluated and reorganized Socialtext's Customer Exchange, a wiki-based enterprise social software program
- *IT for Nonprofit Organizations*: consulted for a data integration project between two homeless shelter organizations, creating a database map and automating their reporting process
- *Use of Information*: consulted for a division of the Institute for Social Research, doing organizational culture and workflow analysis, and turning their paper-based training manual into a digital version
- *Database Design*: designed and coded online inventory tracking database using MySQL and PHP for real-world customer

### **Franklin & Marshall College**, Lancaster, PA

Bachelor of Arts in Biology, May 2001

## Experience

### **Web Designer** -- *Rackham Graduate School, University of Michigan*, Ann Arbor, MI (2003-2005)

Wide-scale graphical and architectural redesign of the site, with attention focused on easier and more efficient navigation, increased functionality and usability, and greater professionalism and visual appeal

### **Information Architect Intern** -- *NetAid*, New York, NY (March 2005)

Planned and developed content and layout of the online curriculum section of NetAid's site; completed extensive comparative analysis and designed wireframe layouts during a one week session.

### **Information Architect Intern** -- *CCH Wall Street*, New York, NY (Summer 2004)

Designed a strategy plan for reorganizing CCH's securities regulation document library. Employed many information architecture methodologies, in addition to numerous company interviews and presentations.

### **Web Developer** -- *The College Dispatch*, Lancaster, PA (2000-Present)

Completely redesigned and restructured site to create dynamic, database-driven article publication system

### **Web Designer** -- *Moravian Historical Society*, Nazareth, PA (2002-Present)

Redesigned and expanded site, bringing professionalism and increasing revenue through online bookstore

### **Web Design Intern** -- *Franklin & Marshall Computing Services* (2000-01, 2003)

Lead design and development of current Computing Orientation website used by more than 500 students  
Created interactive online registration system with PHP and MySQL for over 300 faculty and staff

### **Help Desk Assistant & Consultant Manager** -- *Franklin & Marshall Computing Services* (1999-2001)

Identified and repaired student and faculty software conflicts, trained new computer consultants

## Skills

*Personal Communication*: Excellent formal, informal, and technical writing skills; active, dynamic participant in many group projects; adept at in-person and remote contact with clients.

*Analytical Methodology*: contextual inquiry, survey design, usability lab testing, task analysis

*Software*: Adobe Photoshop, Macromedia Dreamweaver, Macromedia Flash, Adobe GoLive, Adobe LiveMotion, QuickTime, MS Word, Excel, PowerPoint, Access, Mac OS 9/X/Server, Windows 95/98/Me/XP